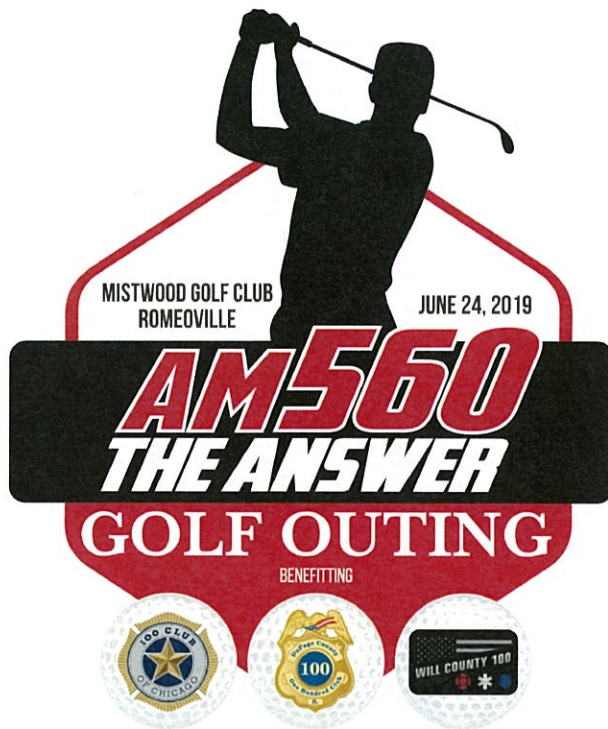


2019 AM 560 Annual Golf Outing

*Benefitting the 100 Club of Chicago, Will County 100 Club and
Hundred Club of DuPage County*



*Mistwood Golf Club – Romeoville
Monday, June 24th*

*Promotional Window-May 1st-June 14th
YOUR NAME and PHONE NUMBER*



The Outing



TALENT:

AM 560 The Answer's live local talent will be onsite during portions of the outing.

CHARITY:

The 100 Club of Chicago, Will County Hundred Club and 100 Club of DuPage.

MEALS:

Mistwood Golf Club to provide continental breakfast, lunch and early evening reception. The lunch and evening reception will feature a silent auction with proceeds benefitting The 100 Club of Chicago, Will County 100 Club and Hundred Club of DuPage.

PHOTOS:

Each foursome will receive a photo of their group.

SHOTGUN START:

Special guests along with AM 560 hosts will address all the Golfers and go over the rules beginning at 7:30AM and 2:30PM. The Golf Outing will play in a scramble format.

CEREMONIAL OPENING DRIVE:

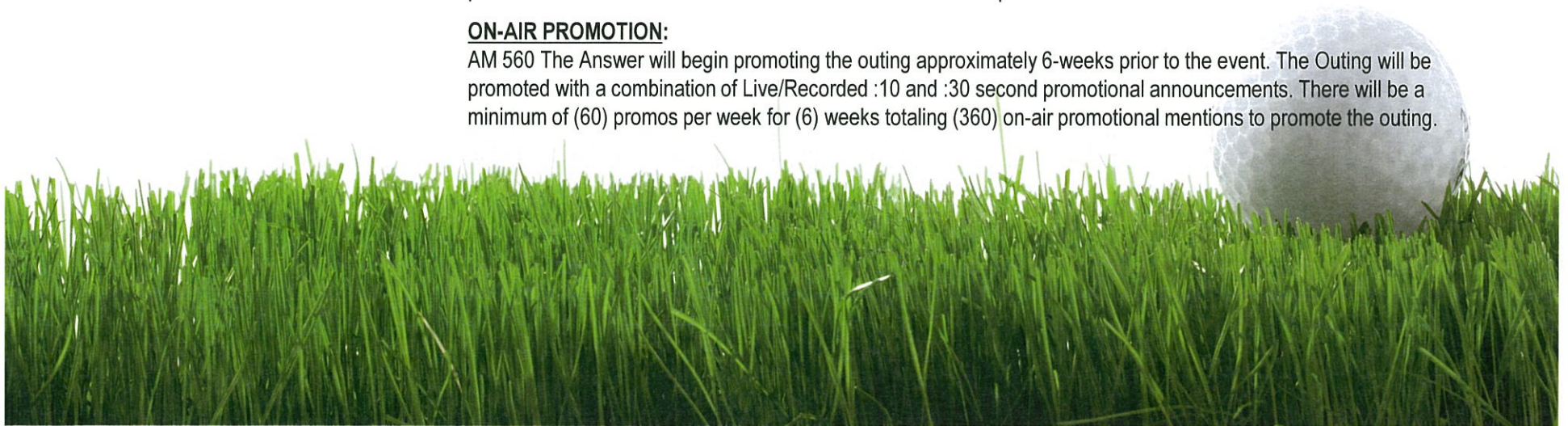
A 560 local host will start us off with the Ceremonial Opening Drive as everyone watches.

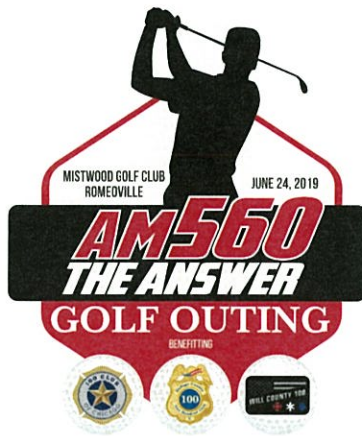
AWARDS BANQUET/EARLY EVENING RECEPTION:

An AM 560 Talk Show host will MC the Awards Banquet immediately following the Shot-Gun Golf at 7:30PM where prizes will be raffled off. Mistwood Golf Club will host this banquet.

ON-AIR PROMOTION:

AM 560 The Answer will begin promoting the outing approximately 6-weeks prior to the event. The Outing will be promoted with a combination of Live/Recorded :10 and :30 second promotional announcements. There will be a minimum of (60) promos per week for (6) weeks totaling (360) on-air promotional mentions to promote the outing.





About The Charities

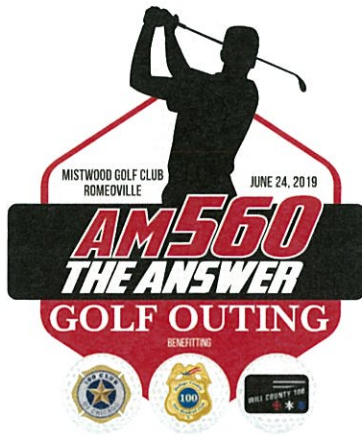
When a first responder dies in the line of duty or due to a catastrophic event, families and friends must adjust to life without their loved one. The 100 Club of Chicago, Hundred Club of DuPage County and Will County 100 Club, were formed to assist those families left behind by our fallen heroes.

Their mission, as a 501(c)3 non-profit, charitable organizations, is to ensure the continual financial support for the families in their time of need - to provide for and guarantee that the fallen loved ones are honored for their service and never to be forgotten.

In the event of death or serious injury, these charity chapters provide death, disability, and education benefits to survivors of fallen law enforcement officers, firefighters, and other first responders, residing or working in Chicago, Lake County, DuPage County, or Will County who have lost their lives or severely injured, whether or not the incident was duty related.

The members of the Hundred Club show the men and women who serve and protect us, that their sacrifices, their lives, and their families are important to us. They are dedicated to helping families of Police Officers and Firefighters who put their lives on the line for us every day doing a dangerous job we cannot do ourselves.





Total Net Investment: \$1,950

- Plus a donation check of \$50 to EACH charity chapter: "100 Club Chicago, Hundred Club of DuPage and Will County 100 Club"

--and --

- \$150 item for the Auction / Raffle

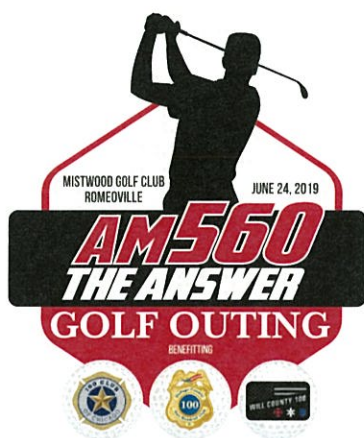
The Par Package

18 Total Hole Sponsors

You Business Receives The Following:

- **(15)** :60-second on air commercials, M-F 5a-12m
- **(90)** :60-second streaming commercials on 560theanswer.com, Mobile App and Alexa Smart Speaker
- **Sponsorship of one of the holes** which includes signage at the Tee Box of your sponsored hole and **golf cart "action zone"**, where your company logo flashes on digital screen in golf cart
- **Logo, link on dedicated Golf Outing webpage & your company's banner rotating on 560theanswer.com**
- **On-Site Sampling and Couponing in station "Goodie-Bags"**





Total Net Investment: \$4,750

- Plus a donation check of \$75 to EACH charity chapter: "100 Club Chicago, Hundred Club of DuPage and Will County 100 Club"

--and --

- \$150 item for the Auction / Raffle

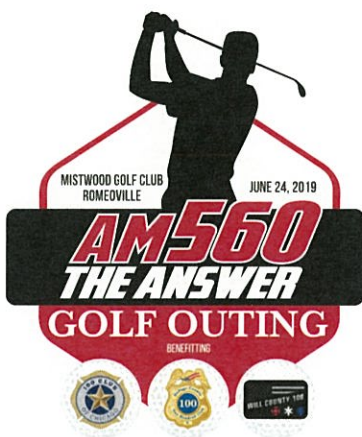
The Birdie Package

18 Total Hole Sponsors

Your Business Receives the Following:

- (20) 60 second commercials to air (M-F 5am-8pm)
- (150) 60 second streaming commercials on 560theanswer.com, Mobile App, Alexa Smart Speaker
- **Sponsorship of one of the holes** which will include signage at the Tee Box of your sponsored hole plus product placement and **golf cart "action zone"**, where your company logo flashes on digital screen in golf cart
- Logo, link on dedicated Golf Outing webpage & your company's banner rotating on **560theanswer.com**
- On-Site Sampling/Coupons in station "Goodie-Bags"





Total Net Investment: \$7,500

- Plus a donation check of \$100 to EACH charity chapter: "100 Club Chicago, Hundred Club of DuPage and Will County 100 Club"

--and --

- \$150 item for the Auction / Raffle

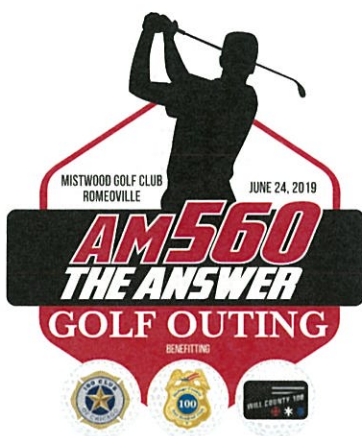
The Eagle Package

Limited to 2-sponsors (Only 1 Available)

Your Business Receives the Following:

- (50) :60 second commercials to air (M-F 5am-8pm)
- (150) :60 second streaming commercials on 560theanswer.com, Mobile App, Alexa Smart Speaker
- (100) Shared Promotional Announcements (company name mention)
- Sponsorship of one of the holes which include signage at Tee Box of your plus product placement and **golf cart "action zone"**, where your company logo flashes on digital screen in golf cart
- Logo on dedicated webpage with hyperlink at **560theanswer.com**
- One Hour Interview on Weekend Business Show **"Part of the Answer"**
- On-Site Sampling/Couponing in station "Goodie-Bags"
- One foursome to play in the golf outing





The Hole-In-One Package

Limited to 4-Sponsors

Your Business Receives the Following:

- (75) :60 second commercials to air (M-F 5am-8pm)
- (200) :60 second streaming commercials on 560theanswer.com, Mobile App, Alexa Smart Speaker
- (250) Shared Promotional Announcements (company name mention)
- Product displayed at Par 3 hole to be given away if someone sinks a "Hole In One" *(Client responsible for insurance of Hole in One Prize)*
- Sponsorship of your hole includes signage at the Tee Box and golf cart "action zone", where your company logo flashes on digital screen in golf cart
- One Hour Interview on Weekend Business Show *"Part of the Answer"*
- Logo and link on dedicated webpage with hyperlink at 560theanswer.com
- On-Site Sampling/Couponing in station "Goodie-Bags"
- One 2-some to play in the golf outing

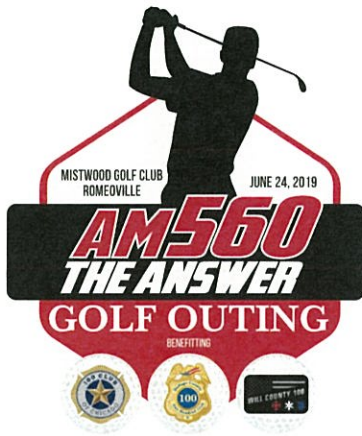
Total Net Investment: \$11,750

- Plus a donation check of \$125 to EACH charity chapter: "100 Club Chicago, Hundred Club of DuPage and Will County 100 Club"

--and --

- \$300 item for the Auction / Raffle





Exclusive Auto Sponsor

Limited to 4-Sponsors

Your Dealership Receives the Following:

- (75) :60 second commercials to air (M-F 5am-8pm)
- (200) :60 second streaming commercials on 560theanswer.com, Mobile App, Alexa Smart Speaker
- (250) Shared Promotional Announcements (company name mention)
- Auto display at Par 3 hole to be given away if someone sinks a "Hole In One" *(Dealership responsible for insurance of Hole in One Prize)*
- Sponsorship of your hole includes signage at the Tee Box and golf cart "action zone", where your company logo flashes on digital screen in golf cart
- One Hour Interview on Weekend Business Show *"Part of the Answer"*
- Logo and link on dedicated webpage with hyperlink at 560theanswer.com
- On-Site Sampling/Couponing in station "Goodie-Bags"
- One foursome to play in the golf outing

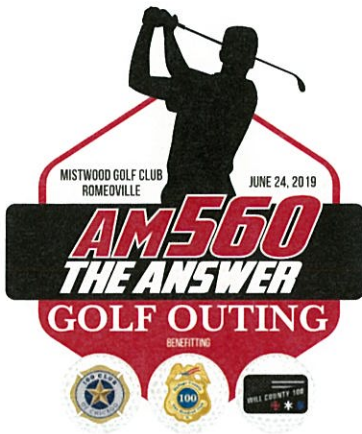
Total Net Investment: \$11,750

- Plus a donation check of \$125 to EACH charity chapter: "100 Club Chicago, Hundred Club of DuPage and Will County 100 Club"

--and --

- \$300 item for the Auction / Raffle





Exclusive Title Sponsorship

Your Business Receives the Following:

- (75) :60 second commercials to air (M-F 5am-8pm)
- (300) :60 second streaming commercials on 560theanswer.com, Mobile App, Alexa Smart Speaker
- (360) Shared Promotional Announcements (company name mention)
- **Auto display** at Par 3 hole to be given away if someone sinks a "Hole In One" *(Dealership responsible for insurance of Hole in One Prize)*
- Sponsorship of your hole includes signage at the Tee Box and **golf cart "action zone"**, where your dealer logo flashes on digital screen in golf cart
- *One Hour interview on Weekend Business Show "Part of the Answer"*
- Logo and link on dedicated webpage with hyperlink at **560theanswer.com**
- On-Site Sampling/Couponing in station "Goodie-Bags"
- One foursome to play in the golf outing

Total Net Investment: \$16,260

- Plus a donation check of \$150 to EACH charity chapter: "100 Club Chicago, Hundred Club of DuPage and Will County 100 Club"

--and --

- \$350 item for the Auction / Raffle



Agreement



YES! I am excited to be a sponsor of the 2019 AM 560 Golf Outing to help raise money for the 100 Club of Chicago, One Hundred Club of DuPage and Will County 100 Club. I understand I will receive all of the elements listed in the sponsorship level that I have chosen below.

I agree to the investment level, the check to (3) charities and the value of the item for the Auction / Raffle.

- ☐ *Par package*
- ☐ *Birdie package*
- ☐ *Eagle package*
- ☐ *Hole in One package*
- ☐ *Automotive package*
- ☐ *Title Sponsor package –SOLD*

- This program is pending final approval from all parties involved
- Sponsor agrees to provide the suggested donation to the charities
- Sponsor agrees to provide prize valued at level of sponsorship
- Agreement of sponsorship is final and non-cancelable
- Cash donation made separately and directly payable to charities

Business: _____

Agreed to by: _____

Print Name: _____

Title: _____

Date: _____

AM 560 Representative:

Date: _____

